



WBTV

ORDER

Print Date 09/13/12

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Flight Dates **09/18/12-09/24/12**

Contract / Revision **820213 /**

Original Date / Revision
09/13/12 09/13/12

Advertiser **Obama for America 2012**

Agency **Greer, Margolis, & Mitchell #**

Buying Contact

**1010 Wisconsin Ave.
Suite 800
Washington, DC 20007**

Product

OBAMA FOR AMERICA

Agency Com 15%

Billing Contact

**1010 Wisconsin Ave.
Suite 800
Washington, DC 20007**

Sales Office T-DC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # **1536**

Alt Order # **06314245**

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Candic

Product Codes PL565

Priority P 5

Advertiser Ref

Primary Account Executive
Dave Clark

Account Executive	Order%	Start Date	End Date
Dave Clark	100%		

Order Share 28% Market Value 333660

Competing Station	% of Order	Amount
WAXN	%	0
WBTVn	%	0
WBTVt	%	0
WCCB	10%	33366
WCNC	15%	50049
WHKY	%	0
WJZY	2%	6673
WMYT	2%	6673
WNSC	%	0
WSOC	43%	143474
WTVI	%	0
WUNE	%	0
WUNG	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
September 2012	128	\$79,411.25	\$93,425.00	0.00
Totals	128	\$79,411.25	\$93,425.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
08/27/12	09/24/12	128	\$79,411.25	\$93,425.00

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	WBTV	09/18/12	09/21/12	Rachael Ray Rachael Ray	Comm	10a-11a	- TWTF - -	:30	4	\$95.00	P 5	0.00 NM	4	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	- TWTF - -	4		\$95.00		0.00					
E 2	WBTV	09/24/12	09/24/12	Rachael Ray Rachael Ray	Comm	10a-11a	1 - - - - -	:30	1	\$120.00	P 5	0.00 NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	1 - - - - -	1		\$120.00		0.00					
E 3	WBTV	09/18/12	09/21/12		Comm	11p-1135p	- TWTF - -	:30	7	\$950.00	P 3	0.00 NM	7	\$6,650.00



WBTV

Print Date: 09/13/12

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Contract / Revision **820213** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/13/12/ 09/13/12

Order Sep 00:15:00

Advertiser **Obama for America 2012** Product **OBAMA FOR AMERICA**Estimate # **1536**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WBTV News at 11p WBTV News @ 11p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -					7	\$950.00		0.00			
E 4	WBTV	09/18/12	09/20/12	Late Show with David Letterman	Comm	1135-1237a	- TWTF - -	:30	2	\$250.00	P 3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWT - - -					2	\$250.00		0.00			
E 5	WBTV	09/24/12	09/24/12	Late Show with David Letterman	Comm	1135-1237a	1 - - - - -	:30	1	\$250.00	P 3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	1 - - - - -					1	\$250.00		0.00			
E 6	WBTV	09/18/12	09/21/12	Price Is Right	Comm	11a-12p	- TWTF - -	:30	1	\$725.00	P 1	0.00	NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -					1	\$725.00		0.00			
E 7	WBTV	09/24/12	09/24/12	Price Is Right	Comm	11a-12p	2 - - - - -	:30	2	\$350.00	P 3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	2 - - - - -					2	\$350.00		0.00			
E 8	WBTV	09/18/12	09/21/12	CBS Soaps	Comm	12:30-2p	- TWTF - -	:30	4	\$250.00	P 3	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -					4	\$250.00		0.00			
E 9	WBTV	09/24/12	09/24/12	CBS Soaps	Comm	12:30-2p	1 - - - - -	:30	1	\$250.00	P 9	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	1 - - - - -					1	\$250.00		0.00			
E 10	WBTV	09/18/12	09/20/12	Late, Late Show	Comm	1237a-137a	- TWTF - -	:30	3	\$100.00	P 3	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWT - - -					3	\$100.00		0.00			
E 11	WBTV	09/24/12	09/24/12	Late, Late Show	Comm	1237a-137a	1 - - - - -	:30	1	\$100.00	P 3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	1 - - - - -					1	\$100.00		0.00			
E 12	WBTV	09/18/12	09/21/12	WBTV News at Noon	Comm	12-12:30p	- TWTF - -	:30	2	\$350.00	P 3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -					2	\$350.00		0.00			
E 13	WBTV	09/24/12	09/24/12	WBTV News at Noon	Comm	12-12:30p	1 - - - - -	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	1 - - - - -					1	\$350.00		0.00			
E 14	WBTV	09/18/12	09/21/12	The Talk	Comm	2-3p	- TWTF - -	:30	3	\$400.00	P 1	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -					3	\$400.00		0.00			
E 15	WBTV	09/24/12	09/24/12	The Talk	Comm	2-3p	1 - - - - -	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WBTV

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Contract / Revision **820213** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/13/12/ 09/13/12

Order Sep 00:15:00

Advertiser **Obama for America 2012** Product **OBAMA FOR AMERICA** Estimate # **1536**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	WBTV	09/24/12	09/24/12	The Talk The Talk	Comm	2-3p	1-----	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	1-----					1	\$400.00		0.00			
E 16	WBTV	09/18/12	09/21/12	Let's Make A Deal Let's Make A Deal	Comm	3-4p	-TWTF--	:30	4	\$600.00	P 1	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					4	\$600.00		0.00			
E 17	WBTV	09/24/12	09/24/12	Let's Make A Deal Let's Make A Deal	Comm	3-4p	1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	1-----					1	\$600.00		0.00			
E 18	WBTV	09/18/12	09/21/12	WBTV News 4p WBTV News at 4p	Comm	M-F 4-4.30p	-TWTF--	:30	4	\$700.00	P 1	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					4	\$700.00		0.00			
E 19	WBTV	09/24/12	09/24/12	WBTV News 4p WBTV News at 4p	Comm	M-F 4-4.30p	1-----	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	1-----					1	\$700.00		0.00			
E 20	WBTV	09/18/12	09/21/12	WBTV News 430a WBTV News 430a	Comm	430-5a	-TWTF--	:30	4	\$30.00	P 5	0.00	NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					4	\$30.00		0.00			
E 21	WBTV	09/24/12	09/24/12	WBTV News 430a WBTV News 430a	Comm	430-5a	1-----	:30	1	\$30.00	P 5	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	1-----					1	\$30.00		0.00			
E 22	WBTV	09/18/12	09/21/12	WBTV News 4.30p WBTV News at 4.30p	Comm	M-F 4.30p-5p	-TWTF--	:30	4	\$875.00	P 1	0.00	NM	4	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					4	\$875.00		0.00			
E 23	WBTV	09/24/12	09/24/12	WBTV News 4.30p WBTV News at 4.30p	Comm	M-F 4.30p-5p	1-----	:30	1	\$875.00	P 1	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	1-----					1	\$875.00		0.00			
E 24	WBTV	09/18/12	09/21/12	WBTV News 5a WBTV News 5a	Comm	5-530a	-TWTF--	:30	4	\$300.00	P 3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					4	\$300.00		0.00			
E 25	WBTV	09/24/12	09/24/12	WBTV News 5a WBTV News 5a	Comm	5-530a	1-----	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	1-----					1	\$300.00		0.00			
E 26	WBTV	09/18/12	09/21/12	WBTV News 5p WBTV News at 5p	Comm	5p-5:30p	-TWTF--	:30	6	\$600.00	P 3	0.00	NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					6	\$600.00		0.00			
E 27	WBTV	09/24/12	09/24/12	WBTV News 5p WBTV News at 5p	Comm	5p-5:30p	1-----	:30	1	\$600.00	P 3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	1-----					1	\$600.00		0.00			



WBTV

Print Date: 09/13/12

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Contract / Revision **820213** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/13/12/ 09/13/12

Order Sep 00:15:00

Advertiser **Obama for America 2012** Product **OBAMA FOR AMERICA**

Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 27	WBTV	09/24/12	09/24/12	WBTV News 5p WBTV News at 5p	Comm	5p-5:30p	1-----	:30	1	\$600.00	P 3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	1-----					1	\$600.00		0.00			
E 28	WBTV	09/18/12	09/21/12	WBTV News 530a WBTV News 530a	Comm	530-6a	-TWTF--	:30	4	\$400.00	P 3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					4	\$400.00		0.00			
E 29	WBTV	09/24/12	09/24/12	WBTV News 530a WBTV News 530a	Comm	530-6a	1-----	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	1-----					1	\$400.00		0.00			
E 30	WBTV	09/18/12	09/21/12	WBTV News a 5:30p WBTV News at 530p	Comm	M-F 530p-6p	-TWTF--	:30	4	\$1,300.00	P 1	0.00	NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					4	\$1,300.00		0.00			
E 31	WBTV	09/24/12	09/24/12	WBTV News a 5:30p WBTV News at 530p	Comm	M-F 530p-6p	1-----	:30	1	\$1,300.00	P 1	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	1-----					1	\$1,300.00		0.00			
E 32	WBTV	09/18/12	09/21/12	WBTV News at 6p WBTV News at 6p	Comm	M-F 6p-630p	-TWTF--	:30	6	\$800.00	P 3	0.00	NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					6	\$800.00		0.00			
E 33	WBTV	09/24/12	09/24/12	WBTV News at 6p WBTV News at 6p	Comm	M-F 6p-630p	1-----	:30	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	1-----					1	\$800.00		0.00			
E 36	WBTV	09/18/12	09/21/12	WBTV News Primetime WBTV News Primetime	Comm	M-F 7p-730p	-TWTF--	:30	6	\$700.00	P 3	0.00	NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					6	\$700.00		0.00			
E 37	WBTV	09/24/12	09/24/12	WBTV News Primetime WBTV News Primetime	Comm	M-F 7p-730p	1-----	:30	1	\$700.00	P 3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	1-----					1	\$700.00		0.00			
E 38	WBTV	09/18/12	09/21/12	CBS AM Network News The Early Show	Comm	7-9a	-TWTF--	:30	7	\$400.00	P 3	0.00	NM	7	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					7	\$400.00		0.00			
E 39	WBTV	09/24/12	09/24/12	CBS AM Network News The Early Show	Comm	7-9a	1-----	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	1-----					1	\$400.00		0.00			
E 40	WBTV	09/18/12	09/21/12	Millionaire Millionaire	Comm	M-F 730p-8p	-TWTF--	:30	2	\$600.00	P 3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					2	\$600.00		0.00			
E 41	WBTV	09/24/12	09/24/12	Millionaire Millionaire	Comm	M-F 730p-8p	1-----	:30	1	\$600.00	P 3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	1-----					1	\$600.00		0.00			



WBTV

Print Date: 09/13/12

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Contract / Revision **820213** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/13/12/ 09/13/12

Order Sep 00:15:00

Advertiser **Obama for America 2012** Product **OBAMA FOR AMERICA** Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 41	WBTV	09/24/12	09/24/12	Millionaire Millionaire	Comm	M-F 730p-8p	1-----	:30	1	\$600.00	P 3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	1-----					1	\$600.00		0.00			
E 42	WBTV	09/21/12	09/21/12	Fri Hour 1 Fri Prime Hour 1	Comm	8-9p	----1--	:30	1	\$3,600.00	P 3	0.00	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----1--					1	\$3,600.00		0.00			
E 43	WBTV	09/24/12	09/24/12	Mon Hour 3 Mon Prime Hour 3	Comm	10-11p	1-----	:30	1	\$3,200.00	P 3	0.00	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	1-----					1	\$3,200.00		0.00			
E 44	WBTV	09/24/12	09/24/12	Mon Hour 1 Mon Prime Hour 1	Comm	8-9p	1-----	:30	1	\$2,100.00	P 3	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	1-----					1	\$2,100.00		0.00			
E 45	WBTV	09/22/12	09/22/12	Sat Hour 3 Sat Prime Hour 3	Comm	10-11p	-----1-	:30	1	\$2,300.00	P 3	0.00	NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----1-					1	\$2,300.00		0.00			
E 46	WBTV	09/22/12	09/22/12	WBTV Sat News at 11p WBTV 11p News / Sat.	Comm	11p-1135p	-----1-	:30	1	\$750.00	P 3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----1-					1	\$750.00		0.00			
E 47	WBTV	09/22/12	09/22/12	NCAA Football (Reg) Ga NCAA Football Reg Game	Comm	330p-7p	-----2-	:30	2	\$725.00	P 5	0.00	NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----2-					2	\$725.00		0.00			
E 48	WBTV	09/22/12	09/22/12	ACC Football ACC Football Reg Season	Comm	12n-330p	-----4-	:30	4	\$700.00	P 5	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----4-					4	\$700.00		0.00			
E 49	WBTV	09/22/12	09/22/12	WBTV Sat 5a News WBTV Sat 5a News	Comm	5-6a	-----1-	:30	1	\$125.00	P 3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----1-					1	\$125.00		0.00			
E 50	WBTV	09/22/12	09/22/12	WBTV Sat 6a News WBTV Sat 6a News	Comm	6-7a	-----1-	:30	1	\$200.00	P 3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----1-					1	\$200.00		0.00			
E 51	WBTV	09/22/12	09/22/12	WBTV Sat 7a News WBTV Sat 7a News	Comm	7-8a	-----1-	:30	1	\$250.00	P 3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----1-					1	\$250.00		0.00			
E 52	WBTV	09/22/12	09/22/12	CBS Saturday Early Show CBS Saturday Early Show	Comm	8-10a	-----2-	:30	2	\$300.00	P 3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----2-					2	\$300.00		0.00			
E 53	WBTV	09/22/12	09/22/12	Sat Hour 2 Sat Prime Hour 2	Comm	9-10p	-----1-	:30	1	\$1,800.00	P 3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WBTV

Print Date: 09/13/12

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Contract / Revision **820213** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/13/12/ 09/13/12

Order Sep 00:15:00

Advertiser **Obama for America 2012** Product **OBAMA FOR AMERICA**Estimate # **1536**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 53	WBTV	09/22/12	09/22/12	Sat Hour 2 Sat Prime Hour 2	Comm	9-10p	-----1-	:30	1	\$1,800.00	P 3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----1-		1			\$1,800.00			0.00			
E 54	WBTV	09/23/12	09/23/12	Sun Hour 4 Sun Prime Hour 4	Comm	10-11p	-----1	:30	1	\$2,200.00	P 3	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----1		1			\$2,200.00			0.00			
E 55	WBTV	09/23/12	09/23/12	WBTV Sun 5a News WBTV Sun Am News	Comm	5-6a	-----1	:30	1	\$150.00	P 3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----1		1			\$150.00			0.00			
E 56	WBTV	09/23/12	09/23/12	WBTV Sun 6a News WBTV Sun AM News	Comm	6-7a	-----1	:30	1	\$225.00	P 3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----1		1			\$225.00			0.00			
E 57	WBTV	09/23/12	09/23/12	CBS Sunday Morning CBS Sunday Morning	Comm	9-1030a	-----1	:30	1	\$525.00	P 3	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----1		1			\$525.00			0.00			
E 58	WBTV	09/23/12	09/23/12	Sun Hour 3 Sun Prime Hour 3	Comm	9-10p	-----1	:30	1	\$1,800.00	P 3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----1		1			\$1,800.00			0.00			
E 59	WBTV	09/18/12	09/18/12	Tue Hour 2 Tue Prime Hour 2	Comm	9-10p	-1-----	:30	1	\$3,000.00	P 3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	-1-----		1			\$3,000.00			0.00			
E 60	WBTV	09/19/12	09/19/12	Wed Prime Other Wed Pr--930p-11p	Comm	930p-11p	--1----	:30	1	\$3,000.00	P 3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	--1----		1			\$3,000.00			0.00			
E 61	WBTV	09/19/12	09/19/12	Wed Prime Other Wed Pr 8p-930p	Comm	8-930p (8:00 PM-9:30 PM)	--1----	:30	1	\$3,000.00	P 3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	--1----		1			\$3,000.00			0.00			
E 62	WBTV	09/19/12	09/19/12	Wed Prime Other Wed Prime 930p-11p	Comm	930p-11p (9:30 PM-11:00 PM)	--1----	:30	1	\$3,000.00	P 3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	--1----		1			\$3,000.00			0.00			
E 63	WBTV	09/18/12	09/18/12	Tue Hour 2 Tue Prime Hour 2	Comm	9-10p	-1-----	:30	1	\$3,000.00	P 3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	-1-----		1			\$3,000.00			0.00			
Totals														128	\$93,425.00